Public Affairs Committee Minutes
9/10/12

Attendance: Radden (Chair) Baldassario (Co-Chair), Berriault, Gomez, Germaine, Pancak, Hubbard, CAN President Nick Daddabbo

Meeting called to order at 3:04 PM

Old Business –

Pep Rally- October 12th

Reserving space/Rain date- Radden

Food Order (Sodexo) - Pancak

DA Entertainment- Radden

Performance clubs- Gomez/Hubbard

DJ service- Gomez

T-Shirts- (NICK DADDABBO) Covered by Pancak/Baldassario

-Splitting costs with CAN and SGA

-Costs and quotes done tomorrow (9/11/12) sent from Daddabbo to Pancak

- 3,500-3,700 budget to spend on shirts

- Potential Color? Dark Navy (Other blues)

-Back Design (Superfan 12)

-Front Design

-Distribution = Pep Rally, CAN Events, Homecoming Football Game

-IRC contribution? (Berriault)

Banner Competition

-Judging (Devil’s Den – Thursday October 11th)

-Results (at Pep Rally)

-Supplies (20 Bed sheets)
-Prizes (500, 250, 100)

**Elections**

Radden – Changing Info Session times, Using Pipeline to advertise elections Info Sessions, Finalizing the packets

- Positions Available: Freshman (4), Commuter (1), Resident (1), At Large (1), Senior President

- Info Session dates: Sept. 17th (12:15 PM) Sept. 18th (6:00 PM) – SGA Office

  - Agenda/Plan for info sessions (Baldassario)

  - Election dates: October 9th-11th (Results posted October 15th by noon)

Braun –

- Drop box for election packets?

- Info session/start campaigning email template

  - Radden = mention committee membership/future elections

  - Berriault = info session based solely on committee work?

  - Braun = Bergenn email candidates anyway, utilize his resources?

- Revise election packets (layout-outline of available seats)

- Class of 2016 page

Berriault-

- Speaking at IRC meeting about committee consolidation plan

Baldassario / Radden/ Berriault

- Unorthodox promotional strategies (morph suits), “Pledge to _____” = initiative

- Pipeline announcements (URL to CollegiateLink)

Hubbard

- Getting Senators to sit at laptops to explain to students and to offer

- Election Coffee Talk

**Reserving laptops for elections - CRO (Baldassario)**

**Lawn signs/promotional banners** (Germaine)
Elections posters through SA/LD Graphic Design (Radden)

OPEN FLOOR-

Berriault – Voter’s Guide to November Election

Voter Registration Drive(s)

- Potentially Oct. X-XX, “Lemonade Stand” type promotional setup
- Work in conjunction with SGA to promote both elections

Family Day – September 22nd

- Ask for volunteers at 9/12/12 SGA General Meeting

Meeting Adjourned at 4:15 pm (Buzzer sounds – Radden/Baldassario calls it)