Journalism BA Learning Outcomes
(based on the standards established by the Accrediting Council on Education in Journalism and Mass Communication)
All graduates of our program will:

- apply principles and laws pertaining to freedom of speech and press, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances
- discuss the history of journalism and its practices
- apply professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity
- create content that displays an understanding of the importance of diversity in society and mass media coverage
- write correctly and clearly in forms and styles appropriate for journalism and the communication professions, audiences and purposes they serve
- gather and evaluate information, and conduct research using methods appropriate to the assignment, audience, and communication professions in which they work
- critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness
- apply concepts and apply theories in the use and presentation of images and information
- apply basic numerical and statistical concepts
- apply tools and technologies appropriate for the communications professions in which they work
- achieve entry-level competence by working on campus media, internships, and special projects