University Planning and Budget Committee Meeting of October 17, 2012 The Clocktower Room, Student Center

In attendance: Kris Larsen, Thom Delventhal, Haoyu Wang, Carlos Liard-Muriente, Otis Mamed, Kathy Martin-Troy, Matthew Bielawa, Lisa Bigelow, Yvonne Kirby, Carl Lovitt, German Bermudez, Charlene Casamento, Celeste Roche,

Meeting called to order at 1:40:

1. Motion to approve previous meeting's minutes (Kathy), second (Guy). Charlene requests significant clarifications. Minutes approved.

1.a. Announcements:

Celeste: Campus view Apartments is up for sale. This could be a positive change for our relationship with the neighborhood.

Lisa: Next year will be the $40^{\rm th}$ anniversary of the Center for International Education. There is a big celebration being planned.

2. Presentation by Yvonne Kirby on suggested changes to the Strategic Plan:

Yvonne: Please note that on the documents provided, the yellow highlights indicate a goal that has been achieved 100%. I suggest we re-evaluate these goals.

Guy: If we're revisiting goals we need to know the rationale when setting the goal.

Yvonne: Was this committee involved in setting the goals?

Carl: I believe goals were set to insure forward momentum toward targets that seemed reasonable at the time.

Yvonne: I'm not suggesting we discard a goal just because we've reached 100%. But perhaps they should be supplemented.

A discussion of changes for goals 1.1 (Identify student learning outcomes for General Education...) and 1.2 (Improve student perception of instructional effectiveness...) follows. Much of the discussion centers on use of the word perception.

Guy: What's the baseline? Yvonne: this year's data. Committee agrees on changes to 1.1 & 1.2

"100 percent of degree programs submit assessment reports annually; 100 percent of degree programs use evidence other than GPAs to measure outcomes for programs; 100 percent of degree programs have made changes as a result of data or evidence,"

Guy: What about 1.3 (...increase the number of courses that incorporate instructional technology...)?

Yvonne: No changes.

Guy: But the goal only includes on-line courses. There are other classes that incorporate instructional technology.

Kathy: We've had this discussion. I agree that it's not quite clear if we're measuring on-line classes or use of technology.

Guy: Exactly. If we want to measure on-line classes, fine. The objective should say that.

Kathy: But that waters down the objective.

Guy: But there must be a better way of measuring.

Kathy: Have faculty add it to their annual report.

Carl: There is a program called ECAR that will analyze your data and give comparisons with national averages.

Kris: Let's leave 1.3 until later and move on to 1.4 (Increase the number of students involved in...research...).

Kathy: I don't know why NSSE should be the standard. If you have to give them pizza and soda to do the survey, you're never going to get an honest response. It should be in the annual report.

Carl: We tried that one year and no one really reported it.

Discussion resulting in consensus that the number of students involved in independent research or research classes might be more easily collected and accurately assessed.

Carl: Part of the problem is that everyone interprets the questions differently. Perhaps it should be connected to gen. ed. so there is a consistent sense of the definition of "research."

Guy: Establishing outcomes took several years to get everyone on board and had a "champion." This will require the same.

Kathy: Yes, but whatever we do the phrase, "outside research," needs to be struck. That makes it impossible.

Kris: We need a definition.

Guy: I can talk to Amy about it.

Yvonne: Once that's done Matthew and I can identify the courses that incorporate activities that promote research.

Kris: James Estrada is considering a merger of objectives 3.6 and 3.7. Consider the addition of an objective 8.0. Also, I am giving everyone on the committee homework: Please review the documents that Yvonne has provided and email me your thoughts and comments by November 1.

Meeting adjourned at 3:00pm.