

**University Planning and Budget Committee  
Minutes of the Meeting of April 10, 2018**

Members Present: R. Benfield, L. Bigelow, S. Gross, J. Hodgson, M. Jackson, Y. Kirby, J. Nicoll-Senft C. Valk, R. Wolff,  
B. Sommers

Absent: N. AL-Masoud, C. Casamento, C. Galligan, C. Soler, P. Troiano

Guest: D. Dauwalder

1. The meeting was called to order at 2:03 p.m. by R. Wolff.
2. Discussion of the Strategic Planning Process

Y. Kirby presented a set of data that will be useful in determining which institutions of higher education will be selected for inclusion in the following groups, to be used in our strategic planning process:

- a. Competitors – who CCSU is competing with for resources (e.g., students/enrollment; resources/allocations); this group is typically the easiest group to identify and the list is generally made public. This is the easiest group to identify, partly because it is partially pre-determined, and doing so should be the UPBC's first priority.
- b. Peer Group – who CCSU is judged against (e.g., graduate rates, degree offerings, faculty size, etc.); how well is CCSU doing compared to other institutions of the same size and scope? This group is also generally made public.
- c. Aspirational – who CCSU aspires to be like. These are the institutions used for internal goal-setting; look at what these institutions have achieved and how they got there.

All three lists are made public. The competitor and peer group data are usually used to make arguments to an institution's BOR/legislators for more resources (e.g., a chance to say "look at how well we are doing on X and we need more resources." The Aspirational group, is the group we use when setting goals.

The threshold characteristics that can be used to identify competitor, peer, and inspirational institutions are:

Sector: Public  
Carnegie (2015 – Basic): Master's, Large  
Carnegie (2015 – Size/Setting, 4 year): Medium; Primarily non-residential  
Carnegie (2015 – UG Profile, 4 year): Medium full-time, selective, high transfer in  
Urbanization: Suburb; Large

After the first cut is made according to the threshold characteristics, other metrics will be prioritized and indexed and the data used to further refine the competitor, peer and Aspirational groupings.

Additionally, CCSU seeks to benchmark against institutions that offer Engineering and hold Carnegie Community Engaged Institution status.

3. The meeting was adjourned at 2:40 p.m.

Respectfully Submitted,

Lisa Marie Bigelow, Secretary